RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
MESQUITE, TEXAS, ADOPTING A LONG-RANGE PLAN FOR
THE MESQUITE PUBLIC LIBRARY SYSTEM.

WHEREAS, pursuant to Texas Government Code §441.127(a) the Texas State Library and Archives Commission (TSLAC) requires the Mesquite Public Library System (MPLS) to meet accreditation standards established by the TSLAC to be eligible for membership in a major resource system or regional library system; and

WHEREAS, pursuant to 13 Texas Administrative Code, §1.83(6), the MPLS must have a long-range plan that is reviewed and updated at least every five years as a requirement prior to applying for membership in the Texas Library System (TLS); and

WHEREAS, the City Council acknowledges that it is in the best interest of the City and its citizens to be a member of the TLS and desires to adopt the MPLS Long-Range Plan set forth in Exhibit "A" attached hereto and made a part hereof.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS:

SECTION 1.   That the Mesquite Public Library System Long-Range Plan as set forth in Exhibit "A" attached hereto and made a part hereof for all purposes is hereby adopted.

DULY RESOLVED by the City Council of the City of Mesquite, Texas, on the 4th day of December, 2017.

_____
Stan Pickett
Mayor

ATTEST: APPROVED:

_____   _____
Sonja Land   B. J. Smith
City Secretary   City Attorney

MESQUITE PUBLIC LIBRARY SYSTEM
LONG RANGE PLAN
2018-2022

Mission Statement
The mission of the Mesquite Public Library System is to enrich the lives of residents by providing access to a variety of intellectual, educational, informational, recreational and cultural resources.

Service Responses
The Mesquite Public Library System incorporates the following nationally recognized public library service responses in the formation of this document:

Be an Informed Citizen: Local, National, and World Affairs*.* Residents will have the information they need to support and promote democracy, to fulfill their civic responsibilities at the local, state, and national levels, and to participate in community decision-making.

Connect to the Online World: ***Public Internet Access****.* Residents will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.

Create Young Readers: Early Literacy*.* Children from birth to age five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

Discover Your Roots: Genealogy and Local History*.* Residents and visitors will have the resources they need to connect the past with the present through their family histories and to understand the history and traditions of the community.

Make Career Choices: ***Job and Career Development****.* Adults and teens will have the skills and resources they need to identify career opportunities that suit their individual strengths and interests.

Satisfy Curiosity: Lifelong Learning. Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Stimulate Imagination: Reading, Viewing, and Listening for Pleasure. Residents will have materials and programs that excite their imaginations and provide pleasurable reading, viewing, and listening experiences.

Succeed in School: Homework Help. Students will have the resources they need to succeed in school.

Visit a Comfortable Place: Physical and Virtual Spaces. Residents will have safe and welcoming physical places to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

GOALS

Collection Development

Goal: Develop and maintain a quality collection of books that reflect the needs of the community using reviews in professional journals, magazines, newspapers, catalogs, local and national sources plus staff or patron recommendations.

Goal: Develop and maintain a quality collection of audiovisual and other non-book formats that reflect the needs of the community using reviews in professional journals, magazines, newspapers, catalogs, local and national sources plus staff or patron recommendations.

Goal: Conduct ongoing collection maintenance for the entire library collection to review, withdraw, and replace items as needed.

Goal: Provide a variety of online databases selected to meet the research needs of the community on a variety of subjects including genealogy, car repair, legal forms, exam preparation, business information and language instruction.

Programming and Services

Goal: Provide a full complement of youth programming, including story times for very young children, summer reading club, craft times, movies, and other specialized programming for school-aged children.

Goal: Present teen programming on select topics, including monthly meetings, summer reading programs, and other topics of interest to teenagers.

Goal: Present adult programming on select topics, including computer classes, book clubs, summer reading programs, and other topics of interest to adults.

Goal: Continue to provide online participation for the summer reading clubs.

Goal: Develop a Young Adult Advisory Board to gather input from teenagers concerning library services and programs.

Goal: Consider developing video tutorials for a variety of library services to instruct patrons on proper usage.

Goal: Continue to work in co-operation with outside entities to provide access to materials not available at the Mesquite Public Library by offering interlibrary loans and TexShare cards.

Goal: Seek input from patrons on library services, programs and materials through surveys, suggestion boxes, and target groups.

Goal: Pursue grants and other sources of alternate funding to supplement the annual budget.

Goal: Explore options for offering the ability to pay library fees online and in-house.

Technology

Goal: Continually update and maintain computer equipment as stated in the ongoing computer replacement plan.

Goal: Continue to provide self-serve printing from public computer.

Goal: Monitor technological trends and implement those that are valuable and appropriate.

Goal: Explore the feasibility of offering mobile devices for patrons, such as tablets, hotspots, etc.

Goal: Consider providing computers near the children's area at each library for adults to access the Internet when accompanied by children.

Goal: Investigate the cost for installing and implementing a radio frequency identification system including self-serve stations for the public.

Staffing

Goal: Ensure Library employees are properly trained for their positions and have access to continued training through appropriate classes, workshops, and webinars.

Goal: Schedule an annual staff development day during which both libraries are closed to allow for professional training.

Goal: Manage and maintain an active volunteer program, including recruiting and training of new volunteers.

Access and Facilities

Goal: Provide a user-friendly, secure, comfortable, accessible and pleasing environment for patrons and staff members.

Goal: Assess the library facilities to see whether they are up-to-date and that both meet the needs of the community.

Goal: Explore updating buildings to be able to provide "quiet" areas and more meeting rooms.

Goal: Consider developing an area specifically designed for teenagers.

Goal: Investigate providing a "maker space" area with appropriate technology and equipment.

Public Relations

Goal: Increase the Library's visibility in the community by using a variety of channels to promote programs and services, including outreach programs, print material, online sites, local radio and other forms of marketing.

Goal: Continue to promote the Library and its services at school district fairs, City sponsored activities, and other events in the community.

Learning Support

Goal: Provide resources to support the curriculum of local educational institutions to enhance the education of students, preschool through adult.

Goal: Investigate the feasibility of offering an online, interactive educational help service.

Genealogy

Goal: Offer the opportunity to know and better understand personal or community heritage though databases, classes, programming, and cooperation with local historical groups.

Outreach and Online

Goal: Reach out to underserved populations in the community through programs and services at remote locations and through online services available from home.

Goal: Continue to offer an eCard so those unable to visit the library facilities can access databases and downloadable materials by remote access.