

September 9, 2020

Mesquite Police Department  
777 N. Galloway Ave.  
Mesquite, TX 75149

To Whom It May Concern:

Thank you for your interest in LeadsOnline. We applaud and support your efforts to provide your community an efficient and secure method of collecting and analyzing pawn, secondhand, scrap metal recycler, eBay and OfferUp transaction data for use in criminal investigations.

This letter serves as a sole source document for services provided by LeadsOnline.

The LeadsOnline system functionality designed specifically for criminal investigations using transaction data from pawnshops, scrap yards, eBay, gold buyers, OfferUp.com and other secondhand stores is the exclusive proprietary property of LeadsOnline and is protected under the United States Copyright Act (17 U.S.C.), as well as by all applicable state and international copyright laws, and by the Lanham Act (15 U.S.C. §§1051-1141n). No other supplier has access to this technology which has been developed over 19 years.

There are many reasons law enforcement agencies conclude that LeadsOnline is the sole source for their criminal investigations system. Key points defining the uniqueness of LeadsOnline for Mesquite Police Department include but are not limited to the following:

**1. LeadsOnline is the only complete national system owned and managed from end to end**

Investigators will have direct access to the entire LeadsOnline network with a single login. LeadsOnline owns and manages its entire network, receiving data directly from pawnshops and secondhand stores, managing server performance, optimizing database indexing, updating code to support new browsers, and increasing bandwidth to maintain rapid system response and search times. No other system comes close to this level of integration and accountability.

**2. LeadsOnline is the sole connection to a vast and locally-critical network of law enforcement agencies**

LeadsOnline connects Mesquite investigators to a growing network of 4,600+ law enforcement agencies throughout Texas, Arkansas, Oklahoma, Louisiana, New Mexico and the rest of the United States. If a Mesquite resident sells an item in a Las Vegas, NV business, LeadsOnline is the only way to obtain that information.

**3. LeadsOnline is the sole connection to a vast network of participating businesses**

LeadsOnline connects Mesquite investigators to a network of reporting businesses throughout the United States. Mesquite investigators will instantly access more than 1 BILLION transactions from more than 3,000 American cities across all 50 states, with more than 400,000 being added daily.

**4. LeadsOnline is the sole source for growth in coverage due to corporate expansion**

Not only will Mesquite access information from the vast numbers of reporting businesses, but the LeadsOnline network will continue to grow as major corporations such as Best Buy, ecoATM, Pawn America, etc. continue to expand product lines and open new businesses across America.

**5. LeadsOnline is the sole source for instant access to the identity of sellers on eBay and OfferUp**

With LeadsOnline, Mesquite personnel simply enter the eBay member name or Offer Up User URL related to stolen property to instantly learn the actual name and other information for this seller. Without LeadsOnline, Mesquite must contact the company and wait for a response. No other service provider has this capability.

LeadsOnline is the sole source for information of this kind for investigations. We look forward to continuing to serve your community and are available to answer any additional questions you may have.

Sincerely,



Dave Finley, CEO